



Vix Technology announces appointment of new head of Americas

Gary Googins appointed as General Manager, Americas, as business continues to expand

Seattle, 5 April 2018 – Vix Technology, a global leader in transport ticketing and payment solutions, has appointed a new General Manager for the Americas. With solutions already deployed across the region in cities such as Seattle and Salt Lake City, Gary Googins joins the team to lead the expansion in the region. Last year, Vix was selected by three city partners in the Edmonton metropolitan region in Canada to implement a new advanced regional smart fare solution, and is currently implementing a solution for Dallas. This appointment further highlights Vix’s continued focus and community to the Americas.

Commenting on the appointment, Vix Technology CEO Shane Quinn said, “This appointment comes at a very exciting point in Vix Technology’s journey. The Americas team has grown substantially over the last couple of years, and we continue to invest to support our customers across the region. Gary brings a wealth of experience leading complex transit technology programs for numerous North American transit agencies and his skills and experience will enhance our focus on excellent project and service delivery for our transit agency partners.

“We’re confident Gary’s contributions to the leadership team will play an integral role in our strategy to help transit authorities ease passenger movement and embrace new innovations that create the most efficient transit systems possible. We’re delighted to welcome Gary on board and look forward to his leadership in the region.”

Prior to joining Vix, Googins worked as a leading transit technology consultant, including steering the program delivery of the Connect Transit Card, connecting nine transit agencies in the Sacramento, California market. He also previously served as an ITS program manager and lead the MyRide electronic faring program at RTD in Denver.



In his career, Googins has advised transit agencies on technologies such as computer aided dispatch, automatic vehicle location, real-time passenger information, ticket vending machines and modern smart fare and contactless open payment solutions.

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About Vix Technology

Vix Technology has been designing, delivering, operating and maintaining some of the world's leading transit ticketing systems for the past 30 years. With innovative smart booking, ticketing and secure payment systems, Vix has helped make public transport more accessible and more cost effective to operate. Vix has customers in 200 cities across the globe and is passionate about providing a better customer journey for passengers.

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