



Vix Technology lead sponsor at Transport Ticketing Global 2017

December 2016, London – Vix Technology, the global provider of integrated transit fare collection and passenger information systems, will be exhibiting and speaking at Transport Ticketing Global 2017 in London on the 24th and 25th of January.

The largest event in the world devoted to transport ticketing and real time passenger information technology, over 800 delegates come together from local and national governments, public transport operators and technology providers, to discuss the industry's future. Featuring case studies from operators from each continent, as well as in-depth industry debates and panel discussions, the conference is backed up by over 70 exhibitors showcasing the very latest in ticketing technology.

Setting the agenda for the conference, Aaron Ross, managing director of Vix Technology in EMEA, will deliver the keynote speech. Adrian Kelly, global head of product, will also be speaking on the first day, delving into the topic of creating a single market for mobility as a service (MaaS) solutions.

As the event's ticketing partner, Vix will also be deploying and managing the ticketing at the event. Utilising RFID technology with chips embedded into the delegate lanyards, scanners will seamlessly control access to the event, as well as track delegate attendance to each of the conference streams. The data, tokenised for data protection purposes, will then be fed into a random draw to win a number of technology prizes throughout the conference.

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About Vix Technology

Vix Technology has been designing, delivering, operating and maintaining some of the world's leading transit ticketing systems for the past 30 years. With innovative smart booking, ticketing and secure payment systems, Vix has helped make public transport more accessible and more cost effective to operate. Vix has customers in 200 cities across the globe and is passionate about providing a better customer journey for passengers.

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