



Vix Technology shortlisted for Transport Ticketing Global award for work bringing contactless payments to Stagecoach buses

December 2016, London - Vix Technology, the global provider of integrated transit fare collection and passenger information systems, has been shortlisted for 'most innovative customer serving operator or technology provider' at the Transport Ticketing Global awards in London, for its work with delivering contactless payment technology to Stagecoach buses in Oxfordshire, UK.

Providing the first major use of contactless payment technology on buses outside of London, the retail model underpinning the award-nominated system provides a genuine cash alternative to transport operators, without needing to artificially manipulate fares – providing unique benefits over the capital's flat fare scheme.

The award category celebrates the transport operator and/or technology partner that has launched, scaled or executed an exciting smart mobility programme which has positively changed how passengers interact with public transport.

The ticket machines already rolled out onboard Stagecoach buses enable the purchase of smart products on the bus, using contactless credit or debit cards, as well as Apple Pay or Android Pay, for no additional charge, making it easier than ever for passengers to catch the bus.

The first stage of the project launched in Oxfordshire earlier this year, with contactless payments now live on all of Stagecoach's 180 buses in the country, already increasing passenger numbers and a higher revenue share for the operator. Vix is working with Stagecoach to equip the remainder of their fleet by 2018, rolling out cEMV payments on all 7,200 regional buses in England, Scotland and Wales, benefiting both major urban areas and rural and island communities alike.



The awards ceremony will take place on the 24 January at Landing Forty Two, in the heart of London. The Awards take place alongside the Transport Ticketing Global conference - the largest global gathering of transport ticketing professionals – which welcomes over 800 key industry players to network, learn and set the tone for the year ahead.

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About Vix Technology

Vix Technology has been designing, delivering, operating and maintaining some of the world's leading transit ticketing systems for the past 30 years. With innovative smart booking, ticketing and secure payment systems, Vix has helped make public transport more accessible and more cost effective to operate. Vix has customers in 200 cities across the globe and is passionate about providing a better customer journey for passengers.

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