



## **Dallas Streetcar System Now Accepts DART GoPass**

*Vix Technology expands DART electronic fare collection system to Streetcar*

*Vix Technology enables passengers to pay via their GoPass® Tap card*

**September 9, 2020, Dallas, TX:** Vix Technology, a global provider of transport ticketing solutions, has expanded Dallas Area Rapid Transit's (DART) GoPass® Tap automated fare collection (AFC) platform to now include the Dallas Streetcar, offering passengers a better customer journey.

Already deployed on bus and light rail services across the city—one of the U.S.'s most populous and fastest-growing—the system expansion is a key component of an ambitious project to integrate all modes of public transportation across the surrounding region into one seamless payment platform, including rail, bus, paratransit and microtransit services.

The Dallas Streetcar is operated by DART for the City of Dallas, and travels over a 2.4-mile route across the city. To support the new payment capability, launched on schedule on July 27th, 2020, Vix's validation devices were installed across the Dallas Streetcar fleet, matching those found on other modes of transit around the city to simplify the mobility experience for passengers.

DART's fare collection system is built on Vix Pulse, an innovative multi-modal, multi-operator platform that unifies account-based ticketing, mobile, and contactless payments into a single, secure, easy-to-operate and managed platform. Vix's cloud-based platform serves DART's 200,000+ daily riders (66 million annually) across Dallas and 12 surrounding municipalities.

Costing a \$1 one-way fare purchasable in the DART GoPass mobile app, passengers can also tap and go with a reloadable GoPass Tap Card that can be purchased and reloaded at 7-Eleven, ACE Cash Express, Tom Thumb and Fiesta Mart locations in the DART Service Area. The fare is also included with any valid pre-purchased DART pass.

Contactless bank card payment trials for the entire DART network will begin in late 2020 and fully launch in 2021. This will allow customers to use their contactless bank cards and mobile wallets to pay quickly and easily for transit without obtaining a card or downloading an app.

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## **About Vix**

Our passion is providing a better customer journey. Vix has been designing, delivering, operating, and maintaining some of the world's leading transit ticketing systems for over 30 years. With a customer-first culture and a legacy of innovation Vix makes public transport more accessible for riders and more cost effective for operators by reducing payment friction. Vix Pulse is an account-based ticketing platform featuring an industry-leading fare engine that supports flexible fare policies, multiple transit modes, and stacking fare caps.

For more information, please contact: [pr@vixtechnology.com](mailto:pr@vixtechnology.com)

## **About DART**

Dallas Area Rapid Transit (DART) is the public transit agency for Dallas and 12 surrounding North Texas cities. It operates a multi-modal network of buses, light rail, Trinity Railway Express commuter rail and paratransit. It is a global leader in the emerging field of Mobility as a Service (MaaS), which incorporates smartphone technology into fare payment, trip planning and scheduling. DART moves more than 220,000 passengers per day across its 700-square-mile service area. For more information, visit [www.dart.org](http://www.dart.org)

<https://www.dart.org/newsroom/imagelibrary.asp#DallasStreetcar>